

Linköping, 3 oktober 2022



Svenska Grindmatriser AB  
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## Privacy Policy

This Privacy Policy explains how Svenska Grindmatriser AB ("SGA", "we", "us", "our") collects, uses, shares and otherwise processes your Personal Data in connection with your relationship with SGA in accordance with applicable data privacy laws and the General Data Protection Regulation ("GDPR") which became applicable as of 25 May 2018.

### Personal Data we collect

We collect the information primarily from you directly in the context of the relationship we have with you. You can be a contact person with one of our customers, suppliers and/or partners but also jobseeker and/or student etc. In short, we may process Personal Data for people we interact with in the context of our business as part of the care and maintenance of our business relationship with your employer or you personally.

Examples of Personal Data we may be processing are your name, job title, contact details, such as your mobile number, address, e-mail address and profile on LinkedIn.

We may also process Personal Data when you contact us via email or our home page.

Personal Data Controller is SGA AB.

### Use of Data

SGA uses the collected data for various purposes:

1. To provide and maintain our Service
2. To notify you about changes to our Service
3. To provide customer support
4. To gather analysis or valuable information so that we can improve our Service



5. To contact you via email or post about news, special offers and general information about our goods, services and events that we believe may be of interest to your employer or you (please note that you can decline this promotion).

## **Legal Basis for Processing Personal Data**

If you are from the European Economic Area (EEA), SGA's legal basis for collecting and using the personal information described in this Privacy Policy depends on the Personal Data we collect and the specific context in which we collect it.

SGA may process your Personal Data because:

1. We need to perform a contract with you
2. You have given us permission to do so
3. The processing is in our legitimate interests, and it's not overridden by your rights
4. To comply with the law

## **Transfer of Data**

We may disclose your personal information to service providers and sub contractors that we have hired to fulfil the requirements of applicable agreements, orders and request. Typically, this relates to shipping of products to you.

We will always ensure that there is a legal basis and a relevant safeguard method for such data transfer so that your Personal Data is treated in a manner that is consistent with, and respects, the EU laws and other applicable laws and regulations on data protection.

## **Retention of Data**

SGA will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. Some information may be retained longer if required due to legal requirements, such as the accounting law.

In all processing and storage of personal data, the privacy and relevant level of organizational and technical security measures are observed based on the risk and sensitivity of the data being processed.



## **Your Data Protection Rights**

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. SGA aims to take reasonable steps to allow you to correct, amend, delete, or limit the use of your Personal Data.

If you wish to be informed what Personal Data we hold about you and if you want it to be removed from our systems, please contact us.

In certain circumstances, you have rights as an individual which you can exercise under certain circumstances in relation to your Personal Data that we hold. These rights are to:

1. Request access to your Personal Data (commonly known as a “data subject access request”) and request certain information in relation to its processing
2. Request rectification of your Personal Data
3. Request the erasure of your Personal Data
4. Request the restriction of processing of your Personal Data
5. Object to the processing of your Personal Data

If you want to exercise one of these rights, please contact us.

You also have the right to make a complaint at any time to The Swedish Data Protection Authority or any other competent supervisory authority of an EU member state.

You can at any time refrain from receiving marketing communications from us by contacting us.

## **Links To Other Sites**

Our homepage may contain links to other sites that are not operated by us. If you click on a third-party link, you will be directed to that third party’s site. We strongly advise you to review the Privacy Policy of every site you visit.

## **Contact information**

If you have any concerns or require any further information, please do not hesitate to contact us by email [info@sga.se](mailto:info@sga.se) or by telephone +46 13 364660.